

GP-write: A Grand Challenge

May 9-10, 2017 • New York



— SPONSOR PROSPECTUS —

SPONSOR BENEFITS	Platinum	Gold	Silver
Exposure on The Center of Excellence for Engineering Biology website	company logo, 25 word description, web link	company logo	name
Complimentary event passes	3	2	1
Listing in Program Guide	logo with 25 word description	logo	name
Inclusion in promotional emails	prominent logo with link	name	—
Exposure on event registration page	logo	—	—
Inclusion in event mobile app	prominently featured with logo	logo	logo
Description included in event mobile app	50 word description	25 word description	—
Ability to include files for download in event mobile app	up to 2	1	—
Company contact info included in event mobile app	phone, email, website, social media links	phone, email, website	email, website
Promotion on social media	3 times	2 times	1 time
Promotion on conference signage	prominent logo	logo	name
One marketing piece distributed to attendees at event	yes	yes	—
On-stage recognition by event leader	yes with logo displayed on screen	yes with name displayed on screen	yes
Display a 6-foot roll-up vertical banner at event (sponsor supplied-location determined by management)	2 prominently displayed	1	—
Company logo displayed on-screen during breaks in auditorium	yes	—	—
Investment	\$30,000	\$20,000	\$10,000

For information, please contact Nancy Kelley at +1-617-519-6144 or info@engineeringbiologycenter.org.

GP-write: A Grand Challenge

May 9-10, 2017 • New York



— SPONSOR PROSPECTUS —

Additional Sponsorship Opportunities:		
Breakfast Sponsor (2 available)	<p>One complimentary event pass Company logo on screen and on signage in the food service area On-stage recognition by event leader Company logo on website Company logo in program guide</p>	\$10,000
Lunch Sponsor (2 available)	<p>One complimentary event pass Company logo on screen and on signage in the food service area On-stage recognition by event leader Company name on website Company name listed in program guide</p>	\$10,000
Break Sponsor (4 available)	<p>Company logo on screen and on signage in the food service area On-stage recognition by event leader Company name on website Company name listed in program guide</p>	\$5,000
Co-Branded Attendee Bag Sponsor (1 available)	<p>The Center for Excellence for Engineering Biology Logo and Sponsoring Company logo on tote bags handed out to attendees Company name on website Company name listed in program guide</p>	\$4,500
Mobile App Sponsor (1 available)	<p>Company logo featured on event app and included in app splash screen Company logo on signage Company name listed in program guide Name on website</p>	\$4,000
Lanyard Sponsor (1 available)	<p>Company logo on lanyards (sponsor supplied) Company name on website Company name listed in program guide</p>	\$3,500

For information, please contact Nancy Kelley at +1-617-519-6144 or info@engineeringbiologycenter.org.