



CENTER of EXCELLENCE
for ENGINEERING BIOLOGY



Pilot Project Proposal
(Not to exceed two pages)

Name of Project: Communicating GP-write with Data Art

Proposer and Contact Information:

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Background:

GP-write has an opportunity to communicate with a public that might have religious, ethical, cultural, funding, fear, and other issues about the research and inventions discussed at the GP-write meetings in 2016 and 2017.

Technical Idea:

My idea is to express the data ingested, created, and written by the scientists, ethicists, lawyers, and others in a way that can be commonly shared at an emotional and cognitive level. I would create a new artwork with this data.

Utility:

I saw the utility of my digital art based on human DNA when I presented to scientists, ethicists, etc. at the GP-write 2017 conference, as the art was a way for various stakeholders to share a common emotional and cognitive experience and discussion of the art, something outside their normal stovepipes of work and life.

“Fit” For GP-write

This is an excellent fit for GP-write and the Communications and Public Outreach Working Group that is trying to reach out, educate, and have a dialog with the public. The human brain remembers facts when they are coupled with emotional content, and my artwork elicits emotional as well as cognitive content.