

# GP-write: Working Groups 2018

May 1, 2018 • Boston, MA



## — SPONSOR PROSPECTUS —

SPONSOR BENEFITS	Platinum	Gold	Silver	Exhibitor
Exposure on The Center of Excellence for Engineering Biology website	company logo, 25 word description, web link	company logo	name	name, web link
Complimentary event passes	4	3	2	1
Discounted (20%) additional event passes	4	3	2	1
Tabletop exhibit in exhibit area with covered table	yes	yes	yes	yes
Listing in Program Guide	logo with 25 word description	logo	logo	name
Inclusion in promotional emails	prominent logo with link	logo with link	—	—
Exposure on event registration page	logo	—	—	—
Promotion on social media	3 times	2 times	1 times	—
Promotion on conference signage	prominent logo	logo	logo	—
Marketing piece distributed to attendees in attendee bags	3	2	1	—
On stage recognition by event leader	yes with logo displayed on screen	yes with name displayed on screen	—	—
Display a 6-foot roll-up vertical banner at event (sponsor supplied - location determined by management)	2 prominently displayed	1 prominently displayed	—	—
Company logo displayed on-screen during breaks in meeting room	yes	yes	—	—
<b>Investment</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>

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Additional Sponsorship Opportunities:		
<b>Reception Sponsor</b>	3 complimentary event passes 3 discounted (20%) additional event passes Inclusion in promotional emails with prominent logo and link Logo on event registration page Promotion on social media 3 times Prominent logo on event signage Marketing piece included in attendee bags Company logo on signage in the food service area On stage recognition by event leader with logo on screen Company logo and 25 word description on website with link Company logo and 25 word description in program guide Company logo displayed on-screen	<b>\$10,000</b>
<b>Breakfast Sponsor</b>	2 complimentary event pass 2 discounted (20%) additional event passe Company logo on screen and on signage in the food service area On-stage recognition by event leader Company logo on website Company logo in program guide	<b>\$5,000</b>
<b>Lunch Sponsor</b>	One complimentary event pass Company logo on screen and on signage in the food service area On-stage recognition by event leader Company name on website Company name listed in program guide	<b>\$5,000</b>
<b>Break Sponsor (2 available)</b>	Company logo on screen and on signage in the food service area On-stage recognition by event leader Company name on website Company name listed in program guide	<b>\$2,500</b>
<b>Co-Branded Attendee Gift Sponsor (1 available)</b>	The Center for Excellence for Engineering Biology Logo and Sponsoring Company logo on item handed out to attendees Company name on website Company name listed in program guide	<b>\$3,000</b>
<b>Lanyard Sponsor (1 available)</b>	Company logo on lanyards (sponsor supplied) Company name on website Company name listed in program guide	<b>\$3,000</b>