

– SPONSOR PROSPECTUS –

**GP-write 5.0 Virtual Meeting • October 21-22, 2021**

Keynote Speakers: George Church, Jennifer Doudna, Emily Leproust, David Liu

SPONSOR BENEFITS	Megabase	Kilobase	Oligos
Exposure on The Center of Excellence for Engineering Biology website	company logo, web link	company logo	name
Exposure on event sponsor page	company logo, 50 word description, social media links, web link	company logo, social media links, web link	name, web link
Exposure on event registration page	logo	–	–
Complimentary event passes	4	3	2
Discounted (20%) additional event passes	4	3	2
Virtual presentation	yes	yes	yes
Listing in downloadable Program Guide	logo with 25 word description	logo	logo
Inclusion in promotional emails	prominent logo with link	logo with link	–
Promotional email sent to all event registrants 1 day before event	yes	–	–
Promotional email sent to all event registrants week after event	yes	yes	–
Promotion on social media	3 times	2 times	1 time
Exposure during conference	logo	logo	–
Displayed as sponsor before keynote presentation(s)	prominent logo	logo	name
Logo displayed as sponsor before sessions	yes	–	–
Exposure as sponsor before keynote	prominent logo	logo	name
Company logo displayed on-screen during breaks	yes	yes	–
<b>Investment</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$500</b>

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